

“Shoot the Loop”

18th Annual Cruisin’ for Dialysis

To: Cruisin’ for Dialysis Corporate Sponsors

RE: Corporate Sponsorship

On behalf of the Kidney Dialysis Support Group and patients, we want to ask for your direct support of the 2010 Cruisin’ for Dialysis annual fundraiser. Without your generosity our event would not be possible. This year the show will be honoring our former President Anita Reed who passed away in November, 2009 from an extended illness. She will be deeply missed.

With the date of the 2010 Cruisin’ for Dialysis scheduled for Saturday, June 5, 2010, we are asking for a corporate sponsorship in the amount of \$500.00. (We do not raise this because the economy is not the greatest and we want to keep as many sponsors as possible, and gain new ones.)

The 2010 show will be held on a portion of the old loop in downtown Marion as it has been since the 2004 show.

We plan to recognize our corporate sponsors through the following methods: recognition on the 2010 flyers (approx. 5,000 passed out), on a banner at registration which will be located in City Hall’s lobby, and advertising through local media as much as possible.

This is a tax-deductible sponsorship 501(c)3 organization “Christmas in July” Give the Gift of Life. The Tax ID number is 31-1337684.

Your commitment to sponsor should reach us by March 1, 2010 and your check should then be forwarded to us by March 21, 2010.

Sincerely,

Donna Gohring

(President)

Of The Kidney Dialysis Support Group
Cruisin’ for Dialysis Event Coordinators

P.O. Box 69

Marion, OH 43301-0069

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